



The Alberta Elk Commission

Governance

The Alberta Elk Commission (AEC) is an organization of individuals, farms and corporations actively supporting and developing the ranched elk industry in Alberta. From its beginnings in 1988 as the Alberta Game Growers Association, the AEC has grown to include over 325 producers farming elk in Alberta. Participation in the Commission is mandatory for all cervid farm license holders in the province of Alberta. Investors and other interested parties can obtain a non-voting, associate membership.

The Commission is governed by a Board of Directors comprised of representatives elected from each of seven chapters, plus three elected from the floor of the AEC annual general meeting. Based in Leduc, Alberta, an operations manager and small staff look after the day-to-day business of the Commission. The Commission also uses the services of an elk & bison specialist.

Activities and Services

Here are a few of the important functions AEC performs on behalf of its producers:

Liaison between government and producers:

liaison with government regarding legislation and programs; supporting the Canadian Cervid Alliance (CCA) in

addressing national issues relevant to the ranched elk industry; and working with government and other interest groups to access national and international markets.

Education and liaison with producers: advising producers of regulatory changes or issues concerning the industry; administering certification and standards for elk antler harvest; educating producers in best practices and the most efficient production methods; supporting chapter meetings for regional producers; and hosting an annual convention.

Advertising and promotion: producing brochures and publications; promoting Alberta Ranched Elk products at trade shows and exhibitions; producing display materials for use by AEC members; referring marketing opportunities to producers; and providing information in response to member and public inquiries.

The AEC also offers its producers services such as research (funding government research, university and private sector projects) and animal health (supporting the Alberta TB testing protocol, the Alberta Mandatory CWD Surveillance Program, and membership in the Alberta Farm Animal Care Association).

For more information about Alberta Ranched Elk products, go to www.evaalberta.com, www.albertaelk.com, or call the Alberta Elk Commission, (780) 980-7582.

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